

February 27, 2021

To Whom it May Concern:

With great enthusiasm, I am writing to recommend the services of Next Level Exchange and Rob Mosley. I have worked with Rob Mosley for at least 15 years. First and foremost, Rob is a man of integrity.

As the founder and CEO of The Delta Companies, Rob and his team helped us create a salesmanship curriculum that genuinely transformed our company. Rob took the solid fundamentals of sales that he believes in and teaches, and he combined those to fit into our culture. He combined his fundamentals with our language and all the good that already existed and created a better way. They made it easier to learn and apply. As a result, we had a learning organization where people came to us for employment because they knew they would learn how to sell. From the rookies to the most tenured, everyone looked forward to Rob's learning events.

Beyond salesmanship, Rob helped us with leadership. He and I worked together on a vocabulary and applied his knowledge in a very customized manner. I still teach that framework today.

As a board member of the American Staffing Association, I have asked Rob to speak and conduct workshops through the years. Rob is always amongst the top-rated and, as a result, is a regular.

As a board member for several other companies, it has been my pleasure to recommend Rob. And as the new CEO of Curative, it is merely a matter of time before we have him engaged to increase the sales aptitude.

It is easy to recommend Rob and Next Level Exchange. They can and will get the job done. If you have any specific questions, please don't hesitate to reach me at 214-284-8417.

Thank you,

Jeffrey Bowling